## Hero and Hero-Worship

Fandom in Modern India

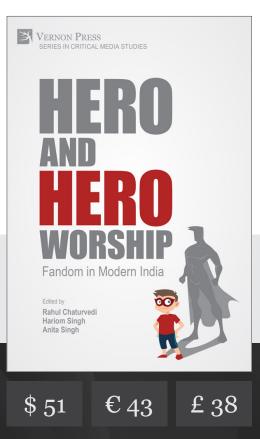
## SERIES IN CRITICAL MEDIA STUDIES

## About the editors

**Rahul Chaturvedi** teaches Language and Literature at the Department of English, Banaras Hindu University (Varanasi, India). Prior to joining BHU, he also taught at AMPG College, Varanasi & Central University of Jharkhand (Ranchi, India). He has published a number of research papers in journals of national and international repute. He is Editor-in-Chief of Glocal Colloquies, a peer-reviewed international journal. His areas of interest include Indian and South Asian literatures, film studies, and translation.

**Hariom Singh** is currently working as Assistant Professor at Babasaheb Bhimrao University, Satellite Campus, Amethi (UP India). He has completed his Masters in English Literature and PhD from Banaras Hindu University (Varanasi, India). His doctoral thesis deals with the patterns of social reality in the novels of Githa Hariharan. An active participant in several national and international conferences, Dr Singh's research interests include gender studies, masculinity studies, Indian English literature, and postcolonial studies.

**Anita Singh** is a Professor in the Department of English and Cocoordinator of the Centre for Women's Studies and Development at Banaras Hindu University (Varanasi, India). She is currently a Fellow at the Indian Institute of Advanced Study at Shimla. Dr Singh completed a Major Research Project sanctioned by Indian Council of Social Science Research, on "Staging Gender: Performing Women in Ramlila of Ramnagar" in September 2016. Furthermore, she has contributed in



four chapters in Routledge Handbook of Asian Theatre (ed. Siyuan Liu, 2016), has edited Gender, Space and Resistance: Women and Theatre in India (2013) and Revisiting Literary Theory and Criticism: Indian and Western Perspectives, and was the Guest Editor for the special issue of the Journal Gender Issues (Springer, 2018).

## Summary

In the aftermath of liberalization of Indian economy in 1991, the study of star-fan studies has experienced exponential expansion. Hero and Hero-Worship: Fandom in Modern India explores the areas of political, religious, film and cricket star fandoms; analyzing the rise of star formations and their consequent fandoms, starfan bonds, as well as the physical and virtual space that both stars and fans inhabit.

As perhaps one of the first book-length studies on Indian fandom, this volume not only draws on the works of Jenkins and other fandom scholars, but also explores the economic and cultural specificities of Indian fandom. This book will be of particular interest to scholars working in the field, as well as general readers interested in understanding star-fan interactions and intersections.

 October 2020 | Hardback 236x160mm | 194 Pages | ISBN: 978-1-62273-859-5

 Also in Paperback (\$39/€33/£29) | ISBN: 978-1-64889-232-5

 SUBJECTS Cultural Studies, Media Studies, Communication

VIEW/ORDER ONLINE AT *vernonpress.com/book/921* 

**12% DISCOUNT ONLINE** USE CODE AT CHECKOUT

FLYPR12



VERNON PRESS