Hero and Hero-Worship

Fandom in Modern India

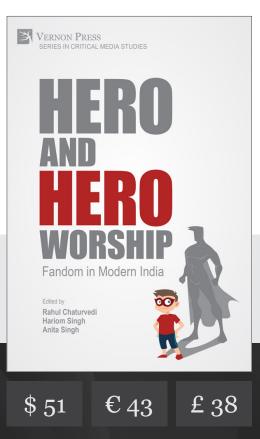
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four chapters in Routledge Handbook of Asian Theatre (ed. Siyuan Liu, 2016), has edited Gender, Space and Resistance: Women and Theatre in India (2013) and Revisiting Literary Theory and Criticism: Indian and Western Perspectives, and was the Guest Editor for the special issue of the Journal Gender Issues (Springer, 2018).

Summary

In the aftermath of liberalization of Indian economy in 1991, the study of star-fan studies has experienced exponential expansion. Hero and Hero-Worship: Fandom in Modern India explores the areas of political, religious, film and cricket star fandoms; analyzing the rise of star formations and their consequent fandoms, starfan bonds, as well as the physical and virtual space that both stars and fans inhabit.

As perhaps one of the first book-length studies on Indian fandom, this volume not only draws on the works of Jenkins and other fandom scholars, but also explores the economic and cultural specificities of Indian fandom. This book will be of particular interest to scholars working in the field, as well as general readers interested in understanding star-fan interactions and intersections.

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