Edited by Anastasios Karasavvoglou, Persefoni Polychronidou

Agricultural Sector Issues in the European Periphery
Productivity, Export and Development Challenges

Summary
Over the course of the past two decades peripheral European economies in the Balkans and in Eastern Europe have experienced significant structural changes and have adapted to the global economic environment. Agriculture and the processing, using and trading of agricultural products play an important role in their economies. This volume covers several issues facing the contemporary agricultural sector in these countries, such as the framework of the Common Agricultural Policy of the European Union, the identification of an opinion leader portrait in agriculture, the characteristics of using Information and Communication Technologies as tools in the partnerships and internal processes of enterprises throughout the whole agro-food supply chain, the increased need of small-scale artisanal food businesses to seek new markets abroad, the perceptions of Greek olive oil importers in the UK, the barriers that Greek yogurt entrepreneurs face during their export activities, the reasons for the differences in economic performance and the role of tangible and less tangible factors influencing development outcomes. It will be of interest to researchers studying economic development, agricultural economists, businesses active in the primary sector and students of applied economic analysis.

About the editor
Anastasios Karasavvoglou is Professor in economics, President of the annual International Conference “The Economies of Balkan and Eastern Europe Countries in the changed world”. He has published many books and papers regarding immigration, regional development and labour market. Persefoni Polychronidou holds a PhD in Mathematics, has scientific interests in data analysis, in discrete transforms and realization of algorithms for fast processing data. She has published several papers regarding empirical economic data.

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